



## **MINAS GERAIS TO HOST A DEDICATED FORESTRY TRADE FAIR IN 2026**

***Event will bring together key players from the forestry industry, featuring business opportunities, technology, and technical knowledge.***

The Brazilian state with the largest area of planted forests for industrial purposes will soon have its own event exclusively dedicated to the forestry sector. In 2026, the first edition of Expo Minas Florestal will take place.

According to the Minas Gerais Forestry Industry Association (AMIF), the state has more than 2.3 million hectares of planted forests. Forestry is Minas Gerais' largest agricultural activity, with eucalyptus representing 96.8% of all planted trees for industrial use. Forestry activities are present in 803 out of the 853 municipalities in the state (94%).

To bring together the full range of forestry-related products and services, Expo Minas Florestal – the Minas Gerais Forestry Industry Fair – will be held from May 19 to 21, 2026, in Sete Lagoas. The region hosts several companies linked directly or indirectly to the forestry, steel, and wood-based industries. Sete Lagoas is part of the Metropolitan Region of Belo Horizonte, located about 80 kilometers from the state capital and roughly one hour from Confins Airport.

The event is organized by Malinovski, a company recognized for its expertise in promoting forestry and wood industry fairs such as Expoforest, Show Florestal, and Lignum Latin America. The fair has master support from the Rural Producers Union of Sete Lagoas, the FAEMG/Senar System, and the Sete Lagoas City Hall, as well as institutional partnerships with AMIF and the Society of Forestry Research (SIF).

Focused on connecting the entire forestry production chain and strengthening its strategic role in green steel production, the fair will gather companies, professionals, research institutions, and government representatives to foster business, showcase technologies, and boost the bioeconomy in Brazil.

The venue, Sete Lagoas Exhibition Park, offers a large exhibition area suitable for showcasing machinery, inputs, forestry equipment, and forest-based production solutions.

According to Ricardo Malinovski, CEO of Malinovski, Expo Minas Florestal's main strength lies in being held in the state with the largest planted forest area in Brazil. "While in other states production is concentrated among large companies, in Minas Gerais about 50% is managed by small and medium producers," he explains. "This is an industry that brings



together products, services, and technologies that significantly impact productivity and business results. The raw material from planted forests, especially eucalyptus in the case of Minas Gerais, is essential for production of paper and pulp, green steel, and many other products we use every day. So, it makes perfect sense to host a dedicated fair in this state,” concludes Malinovski.

As with other Malinovski events, several technical seminars will take place alongside the fair, attracting highly qualified professionals interested in new developments and technological advances in the forestry sector.

**5th Brazilian Meeting on Forestry Occupational Health & Safety – May 18 – 19 (5º Encontro Brasileiro de Segurança e Saúde Ocupacional e Processo Florestal)**

With master support from the Brazilian Forestry Safety Technical Group (GTSegFlor), this meeting will bring together managers, experts, and professionals to discuss safety culture in industrial and forestry operations. Topics will include best practices, accident prevention protocols, occupational health innovations, and the importance of risk management and continuous training.

**Viveirotech – Latin American Nursery Meeting – May 18 – 19 (Viveirotech – Encontro Latino-Americano de Viveiros Florestais)**

Also organized with SIF, Viveirotech will focus on forest seedling production and nursery technologies, featuring advances in propagation systems, process automation, genetic quality control, and sustainable practices for higher productivity.

**Green Charcoal Brazil – May 20 – 21 (Carvão Verde Brasil)**

Organized in partnership with SIF, this unprecedented national event will focus on charcoal production and sustainable metallurgy, discussing technological advances in charcoal manufacturing, the role of planted forests in decarbonization, and market perspectives for the steel industry.

# EXPO MINAS FLORESTAL

A FEIRA MINEIRA DA INDÚSTRIA FLORESTAL

## **Evolution – Forestry Innovations & Technologies Meeting – May 20 – 21 (Evolution – Encontro de Inovações e Tecnologias Florestais)**

The Minas Gerais edition marks the third Evolution Meeting, presenting real cases of forestry companies that applied innovation, technology, and digital transformation to boost results or reduce costs. It will also showcase startup solutions with high potential for forestry applications.

### **Service Information**

**Event: Expo Minas Florestal**

**Date: May 19–21, 2026**

**Venue: Sete Lagoas Exhibition Park – Sete Lagoas, MG**

**More info: [www.expominasflorestal.com.br](http://www.expominasflorestal.com.br)**

**Press contact:**

**Journalist Davi Etelvino**

**+55 (41) 99863-3310**

**[assessoria@grupomalinovski.com.br](mailto:assessoria@grupomalinovski.com.br)**